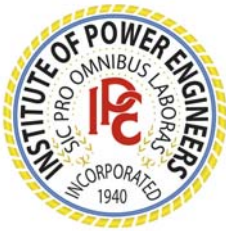


# IPE VANCOUVER BRANCH



Issue 2

September 30, 2009

## PROFESSIONALISM COMMITTEE SPARKS BRANCH RENEWAL

Since the beginning of 2008 the Professionalism Committee of the Vancouver Branch under David Babich's lead has been looking at ways to improve the organization. Some objectives are:

- Give IPE and members a more professional image
- Attract student members
- Provide professional guidance and education
- Prepare PE courses and supplemental material
- Get access to databases of all PE's in BC
- Prepare Bulletin Boards: e.g. FACEBOOK – such as for pumps, turbines and plant auxiliaries
- Suggest an educational point system, e.g. 30-40 points/year, to remain in good standing
- Create increased revenue for IPE through advertising

A consultant was hired—Mr. Del Haylock, who held a full-

day focus group to determine how to proceed in the areas of:

- Membership growth
- Communications
- Political Action and Education



- Stakeholder Relations
- Alternate Revenue Sources

Del's report included 12 recommendations. The Vancouver Branch put together an action plan to deal with all 12 recommendations and are making good progress. A mission statement and communications strategy and a new brochure to attract member-

ship have been created.

A job description for an Association Development Manager has been put together. This person would agree to work at developing the Association on a part-time basis at first, but become full-time when revenues are established to cover the cost of the Manager's wages. The Association Development Manager would work on Marketing, Communications, Finance, Public Relations and Negotiation and coordination of the development of educational programs for Power Engineers.

The Vancouver Branch plans to develop a new website and a newsletter that would become a source of revenue.

They are working to develop a relationship with Government to improve their ability to be heard on Regulation changes.

These endeavors are ambitious, but many members are working hard to make them a reality.

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### Special points of interest:

- Branch renewal in progress!
- New sub-branch established
- Summer BBQ a success!

Check the website, [www.ipevancouver.ca](http://www.ipevancouver.ca) for an update on the Professionalism Committee's Action Plan. Do not hesitate to call the Area Director for B.C. for more information.

You can call Eric at **604-880-7472**,  
[esteinson@hotmail.com](mailto:esteinson@hotmail.com)

## A NEW SUB-BRANCH

Other changes that occurred in B.C. include the formation of a new sub-branch in Abbotsford. Past President of the Vancouver Branch, Olaf Vinje started the sub-branch for members to

attend from the Fraser Valley and as far away as Hope, B.C.

### BBQ

A barbecue for all members was held at Fort Langley on Sunday, July 19, 2009.

All who attended enjoyed the event!

Stay tuned for more social events coming up!